

Instagram or Insta-fail

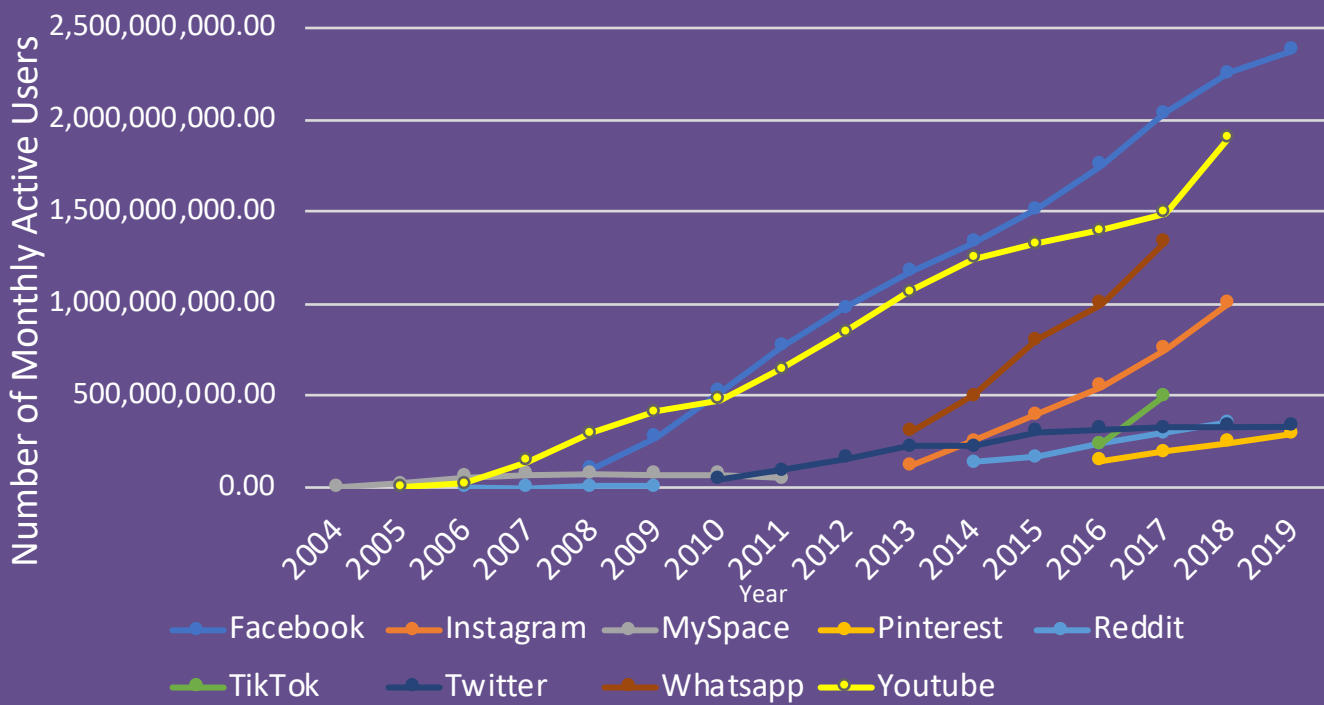


Social media use has skyrocketed, especially while studying, which is negatively impacting their academic performance



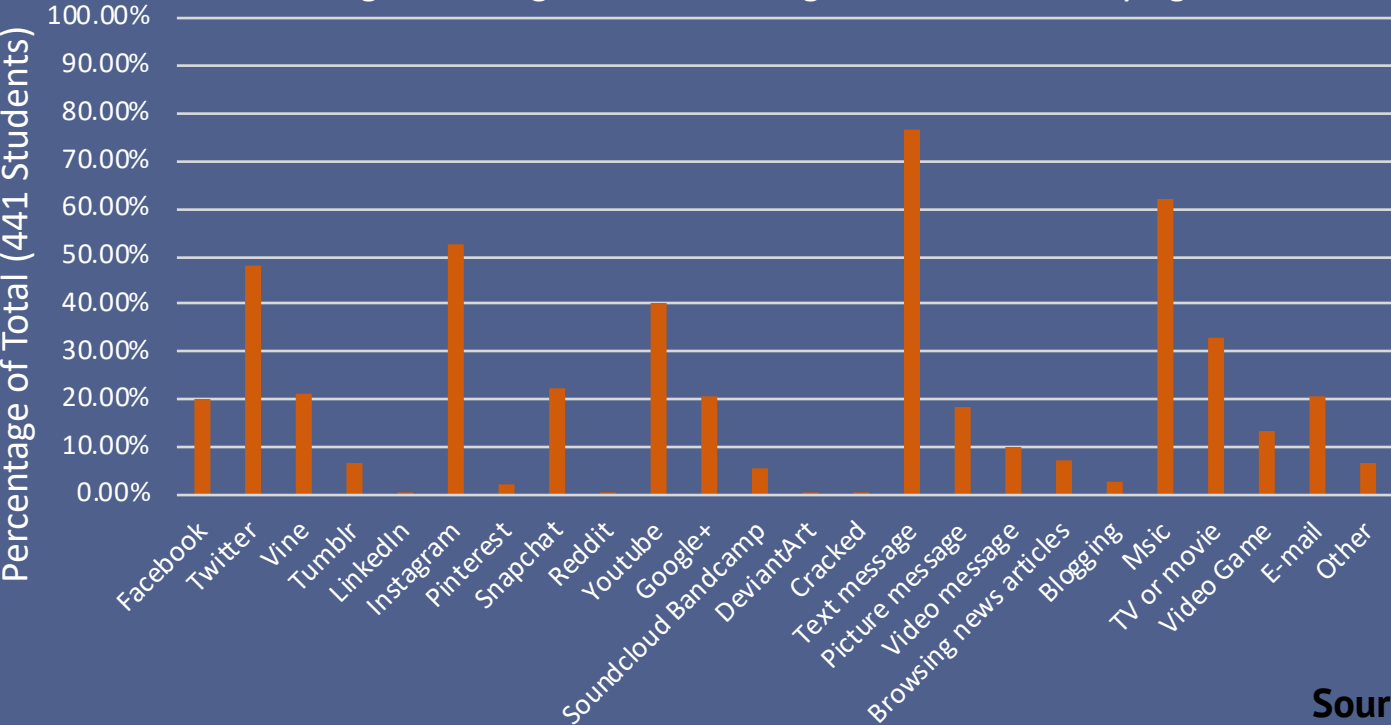
Social media use has increased significantly in the past decade

Number of Monthly Active Users of Different Types of Social Media



Source: tinyurl.com/yzmwcd9b

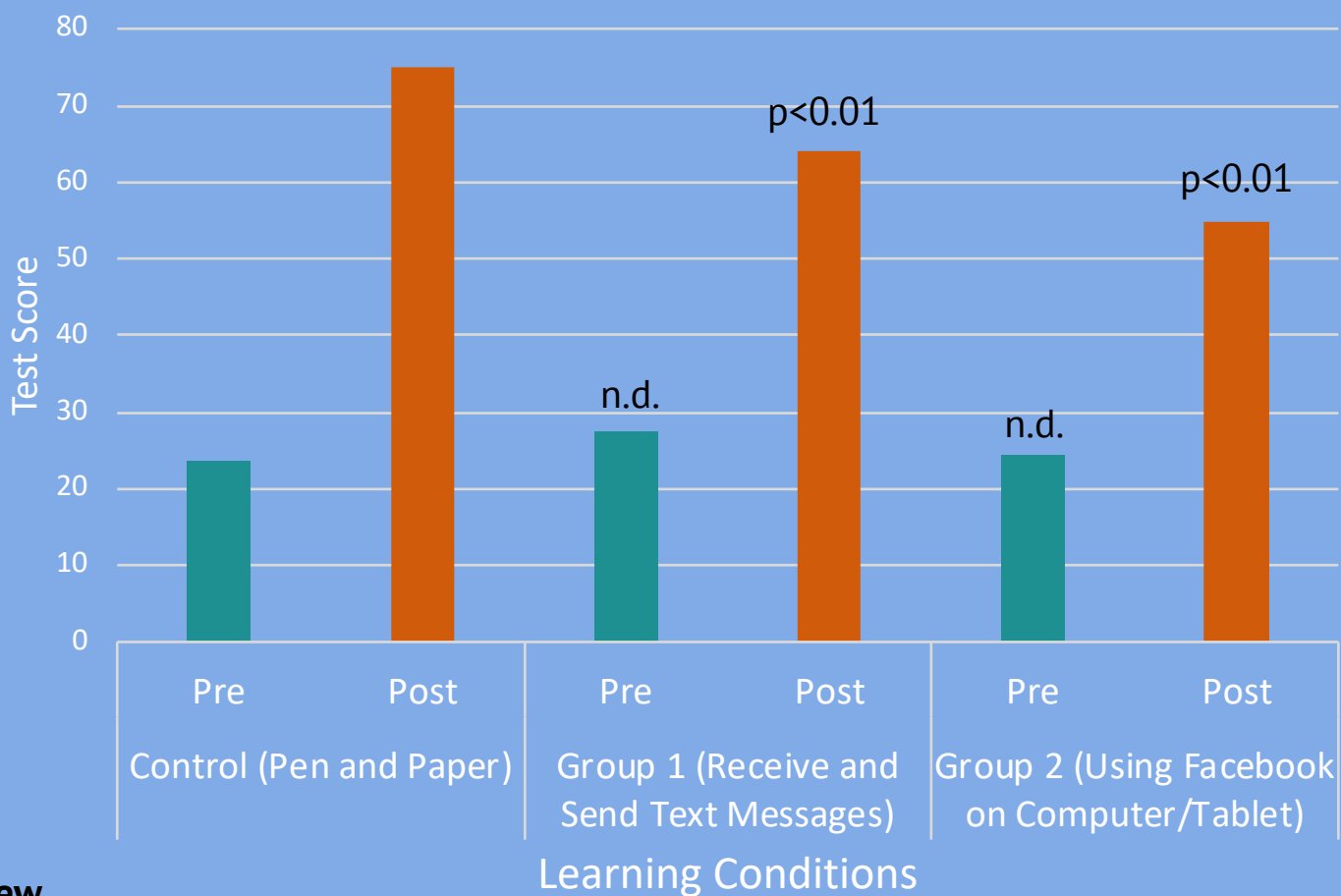
Percentage of College Students Using Media While Studying



Many students report using social media while studying

Source: tinyurl.com/e25wwkcy

Average Test Scores (Pre- and Post- Learning)



Learning while social media multi-tasking causes students to score significantly worse on tests (Causation)

Source: tinyurl.com/mwtc9uew