Fake News, Real Science Writing 101 Spring 2019 A. Malcolm Campbell

First Assignment: Merchants of Doubt summary

rules before you start

- A. Understand the material before writing.
- B. Have something to say.
- C. Know who your target audience is.
- D. The value of science writing is based on its usefulness.
- Use Word or Pages, not Google docs
- Times New Roman, 12 point, 1.5 spacing, 1 inch margins
- Author name in header, page number in footer
- file name = first_name_movie_final.docx OR first_name_movie_final.pages
- 3 short paragraphs
 - \circ introduction
 - summarize video
 - issue = state the problem
 - \circ development
 - describe 1 or 2 examples
 - conclusion = solution to problem
 - the role of data